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It always fascinates me when conservative business owners, like me, preach about the joys of an open market, the proverbial "build a better mousetrap" line of thinking. We hear it as nauseaum: "Keep the goverment out of the market." "Free markets spawn competition thus ultimately benefitting the consumer." Just tune in old fat-ass Limbaugh for five minutes and you'll hear this incessant drabble. Yet, when those same business owner's financial interests are threatened, they come crying to the otherwise big bad intrusive government for help.

My suggestion to the NAB is that they too embrace the competition and if satellite radio is trouncing them in the open market, go build a better mousetrap. Quit whining. Again.

I urge the FCC to reject the whimpering of what will someday be an obsolete industry, and to embrace, not hinder the development of ALL aspects of satellite based radio.

Just yesterday I returned from a cross-country drive from Amarillo, Texas to my home in San Diego. Having XM radio in my car was not only refreshing, but helpful in planning my trip based on road and weather conditions over four states. I doubt I'll spend much time listening to "regular" radio again. Satellite radio is worth every penny, and is the wave of the future.

Now NAB....go away.